

SUNSET GRILLE | SUNSET MARINA

RENA BISHOP  
MEMORIAL

# *Broadbill Bash*

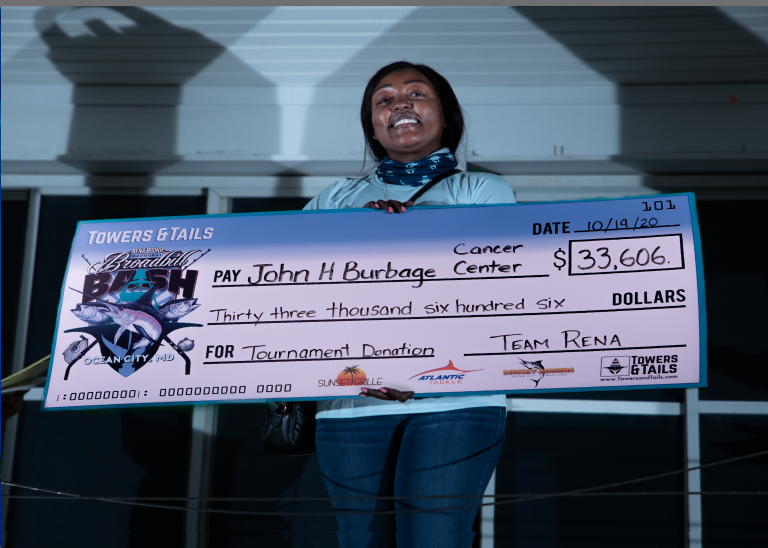
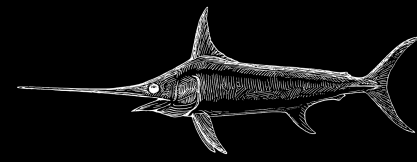
OCTOBER 5TH-14TH 2023

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**2023 SPONSORSHIP PACKET**



WELCOME



## 4th ANNUAL BISHOP BROADBILL BASH

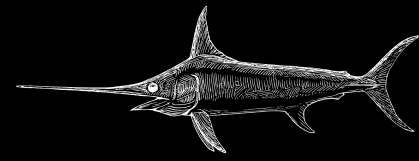
It is with tremendous enthusiasm that we announce the fourth annual Bishop Broadbill Bash: October 5th-14th, 2023. We are asking for the community's support to make this event as successful and fulfilling as possible. This event is being hosted by Sunset Marina and Sunset Grille.

The Bishop Broadbill Bash is being held in Honor of Rena Bishop. Rena was a beloved member of the Ocean City community and the Sunset Team dating back to the year 2010. Rena's infectious smile and super-positive personality captured the hearts of many, generating memories that will remain for years to come.

Several avid fishermen had been discussing organizing a fall offshore tournament that would feature Broadbill Swordfish. It has only been in the last few years that our local fleet has been successful in targeting and catching these magnificent creatures of the deep. As plans for a Swordfish event were beginning to come together, Rena's situation was becoming clearer. It seemed to be fate that the plans for this event and Rena's diagnosis came together. Rena expressed a great passion for this event and its purpose of bringing together the local community and our fishermen. The Rena Bishop Broadbill Bash raises funds for Atlantic General Hospital and the John H. "Jack" Burbage, Jr. Cancer Center.

Seeing this event through and raising over \$33,000 for the Cancer Center in the tournament's first year brought Rena tremendous joy. A few months after the 2020 Broadbill Bash, Rena succumbed to her battle with cancer and her loss has devastated everyone who knew and loved her. Team Rena is committed to moving forward with this event with the same infectious, positive spirit that Rena lived her life with, in hopes of providing comfort to anyone in a similar situation.

We respectfully ask you to support Rena's vision of raising awareness and money for everyone fighting against this terrible disease. Please become a contributing sponsor today by contacting Taylor Lester at [tlester1234@gmail.com](mailto:tlester1234@gmail.com) or Paige Hill Murphy at (970) 531-7672, [paigehillmurphy@outlook.com](mailto:paigehillmurphy@outlook.com)  
We Thank You for Your Support!



*Rena Bishop* May 7, 1981 - April 24, 2021

## RENA BISHOP'S FOURTH ANNUAL BROADBILL BASH

In early 2020, Rena Bishop was diagnosed with Stage 4 Triple Negative Metastatic Breast Cancer. This cancer is extremely aggressive, develops secondary formations outside of the initial and primary sites, and is currently incurable. In extreme attempts to broadcast the most genuine meaning behind “fight with all of your might,” we would like to invite you to the fourth annual Rena Bishop Broadbill Bash fishing tournament. All proceeds will be donated to the local John H. “Jack” Burbage, Jr. Regional Cancer Care Center.

With both parents in the Navy, Rena experienced life in several places. In 1999, she moved to the Eastern Shore of Maryland to pursue a degree in Computer Science and Business at the University of MD Eastern Shore. In making the decision to reside in Ocean City, life became tough. Through these times, she demonstrated the importance of recognizing life struggles, understanding the ability to overcome hardships, and finding a home in those who surround you.

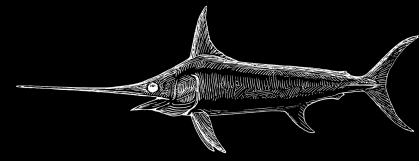
*My mission in founding this tournament is to express the importance in fighting to live, instead of living to die. Everyone in life serves a purpose, and I do not plan on leaving this Earth without serving mine. This is my next chapter, my chance to remind people to give it all you have got. It’s important that people remember to keep smiling. I always have been and always will be, no matter where I end up .”-Rena Bishop*

Rena was a valued employee of Sunset Grille for 10 years. With the restaurant being located at Sunset Marina, fishing soon became a lifestyle for Rena, allowing her to travel the world, expand her horizons, and truly feel more alive than ever before. Through this experience, she hoped to find sponsors and fishermen alike, who are not just ready to fight for cancer relief but fight to win.

This tournament fully grasps the illuminating thrill of being a part of something meaningful and powerful, while coming together in remembrance of Rena.



# TO BENEFIT: THE BURBAGE REGIONAL CANCER CARE CENTER



## OVER \$80,000 HAS BEEN RAISED TO DATE!

A Regional Cancer Care Center that serves Worcester County and the surrounding area was an idea that had been in the works for many years. It was developed based upon the unique needs of the community, a decade's worth of cancer research and support by the Campaign for the Future. The vision for what is now the John H. "Jack" Burbage, Jr. Regional Cancer Care Center was one convenient and centrally located, close-to-home facility for the comprehensive care and treatment of individuals with cancer and blood disorders.

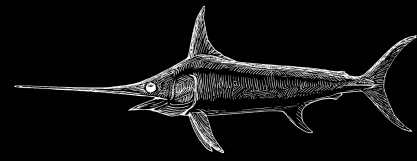
Research shows cancer as a leading cause of death in the United States. In Maryland and Delaware the incidence of cancer is higher than the national average. Even more concerning, the mortality rate for Worcester and Sussex County residents diagnosed with cancer is nearly 10 percent higher than for the state of Maryland.

In June of 2017, construction for the 18,000 square-foot center commenced. Just over one year later, on June 27, 2018, the center welcomed its first patients. The John H. "Jack" Burbage, Jr. Regional Cancer Care Center combines personalized care and advanced technology, allowing patients to focus on their healing, while caregivers at the center coordinate to help them move smoothly through the steps of their cancer diagnosis and treatment, all while staying close to home.

In addition to previously available medical oncology and chemotherapy infusion services and integrative therapies, the center includes radiation oncology; PET/CT imaging; laboratory services; community education and support facilities; and telemedicine technology that allow patients and their physicians to consult with other cancer care experts at the University of Maryland Greenebaum Cancer Center, preventing unnecessary travel for consultation and follow-up care for patients who may require more intensive cancer care services.

What began as an idea, a wish really, has become a reality. With hard work and the generous philanthropic support of our community, our friends, family and neighbors now have access to the best in cancer care right here in Worcester County.





## FIND US ON FACEBOOK

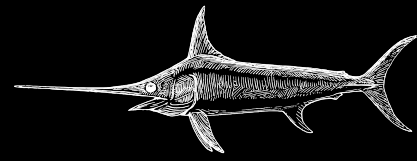
All year long the Sunset Marina and Ocean City Fishing Center (sister marinas owned by the same company) promote the tournament to our 12,000 followers. Months in advance, posts include pre-signups, rule changes, and entertainment updates. We also promote sponsors and their products.

During the tournament, live streams and daily updates are focused on sponsor specials and family events for those not fishing. Once the weigh station opens, our social media keeps our fans around the world updated as to which boats are leading at any given time.

**Custom advertising packages are available for promoting your company and products on our social media during the events.**

[www.ocbroadbillbash.com](http://www.ocbroadbillbash.com)

SPONSORS



**PURE LURE**  
REEL FISHING GEAR



**EMM**  
SALES & SERVICE, INC.



**DUFFIE BOATWORKS**

**COASTAL FISHERMAN**



bumpboxx



**OUR  
2022  
SPONSORS**



# SPONSORSHIP PACKAGES

- \* All sponsorship packages are limited to the year 2023, and are projected to expand in 2024
- \* PROMOTIONAL ITEMS FOR CAPTAIN'S BAGS/BUCKETS ARE WELCOMED BY ALL



## BBB Team Rena Level \$ 500.00

- Name mentioned on all printed materials
- Promotional items in Captain's giveaway bags/buckets

## Yellowfin Tuna Level \$1,500.00

- Name mentioned on all printed materials
- Promotional items in Captain's giveaway bags/buckets
- Banner placement, Small 57" x 48" banner
- Logo featured on the tournament website
- Added entry level in your name

## Big Eye Tuna Level \$2,000.00

- Name mentioned on all printed materials
- Promotional items in Captain's giveaway bags/buckets
- Banner placement, small 57" x 48" banner
- Logo featured on the tournament website
- Recognition on Social Media
- Added entry level in your name
- Logo featured on the tournament and Sunset Marina's Digital Leaderboard

## Swordfish Level \$3,000.00

- Name mentioned on all printed materials
- Promotional items in Captain's giveaway bags/buckets
- Banner placement, small 57" x 48" banner
- Logo featured on the tournament website
- Recognition on Social Media
- Added entry level in your name
- Logo featured on the tournament and Sunset Marina's Digital Leaderboard
- Logo on custom Tournament Shirts
- Logo on Tournament Life-Size Prize Checks

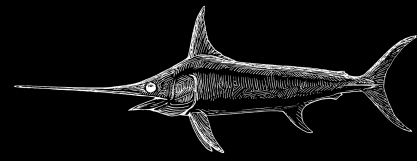
## Miss Broadbill Level \$5,000.00

- Name mentioned on all printed materials
- Promotional items in Captain's giveaway bags/buckets
- Banner placement, small 57" x 48" banner
- Logo featured on the tournament website
- Recognition on Social Media
- Added entry level in your name
- Logo featured on the tournament and Sunset Marina's Digital Leaderboard
- Logo on custom Tournament Shirts
- Logo on Tournament Life-Size Prize Checks
- Your company's/brand shirt worn by Sunset Marina & Sunset Grille staff on 1 fishing day \*
- Trophy presented in your name

\* This is limited to the first sponsorship donors at this level

- To fulfill our obligation to sponsorship printing, the balance for total sponsorship will be due by September 25th, 2023

# SPONSORSHIP AGREEMENT



## SPONSORSHIP AGREEMENT

Date:

Company | Sponsor Name:

Authorized Representative:

Address:

City:  State:  Zip:

Phone:  Fax:

Email:

BBB Team Rena \$500  Yellowfin Tuna: \$1,500  Bigeye Tuna: \$2,000  Swordfish: \$3,000  Miss Broadbill: \$5,000

Special Instructions:

**Deadline for sponsorship: September 25th, 2023 | The balance for the total sponsorship will be due by September 25th, 2023**

Please make checks payable to: **Sunset Marina** | 12911 Sunset Ave, Ocean City, Maryland 21842. |

As an authorized representative for the above sponsor, I understand the terms and conditions of this agreement and the benefits I am to receive as Bishop Broadbill Bash sponsor. I am authorized to commit to such an agreement on behalf of the above named entity, and agree to pay the amount described within this document.

Sponsor Signature:  Date: